

WINE SENSE™

a smarter way to buy wine



BRUNO

A **STAR** IS BORN.

Details inside

LIMITED RELEASE

Arrives this Week!

STYLE AND STRUCTURE

Details inside



A smarter way to buy beer

Details inside

Sale Starts: Tuesday Sept. 6th

Sale Ends: Saturday Sept. 24th

Store Hours

Winnipeg-
Mon to Sat: 10am - 6pm
Sun: 10 - 4pm (Dakota store only)

Brandon-
Mon to Sat: 10am - 6pm

WINE SENSE™
Celebrating **31 Years** of Great WINE
Proudly Manitoba & Family-Owned since 1991

100% Great Wine Guaranteed!
If you don't like it- we'll replace it!

\$10 Off!



Winexpert Reserve

Save \$10 on ALL 20 styles!



LE 22
Reserve yours Today!

LIMITED RELEASE. UNLIMITED ADVENTURE.

wineXpert

RESERVE™

Save \$10

on ALL 20 styles including...

Chardonnay

Malbec

Amarone

Cabernet

Pinot Grigio

Shiraz

Merlot

Sauvignon Blanc

Grenache Rosé

Reds now only 125.99

Whites & Rosé now only 119.99



BRUNELLO ITALY

LIMITED RELEASE

Bold cherry, plum and wild berry flavours layered with notes of dried herb, vanilla, tobacco and spice with a long luscious finish.

Only 179.99 Labels Included!

Compare at \$59.99 a bottle at the Liquor Shop!

Alcohol 14%

Sweetness Dry

Body Full

Oak Heavy

A STAR IS BORN.

wineXpert Private Reserve

There's a reason the Winexpert Limited Edition™ collection are our most sought-after wines. Every year this exceptional series explores the world's most distinguished wine growing regions, offering unique and exciting wines from classic varietals to exceptional blends.

This annual showcase features hidden gems in limited quantities and *are available by reservation only*. It's a one-of-a-kind global adventure you don't want to miss...

winexpert™

LE
22

Order yours in-store or online at:
mywinesense.com



CABERNET SAUVIGNON MERLOT

Wala Wala, Washington

SWEETNESS: DRY
OAK: MEDIUM
BODY: MEDIUM-FULL
ALCOHOL: 13.5%

A classic combination. Robust Cabernet Sauvignon is balanced by the complementary Merlot. The result is a beautiful blend showing aromas of black currant with hints of dried herb and toasted almond. The palate is stacked with layers of deep cherry, black fruit, baking spice and mocha. A concentrated and seamless blend with silky tannin.

Available December 2022 Only \$158.99 Labels Included



MALBEC BONARDA SYRAH WITH GRAPE SKINS

Mendoza, Argentina

SWEETNESS: DRY
OAK: HEAVY
BODY: FULL
ALCOHOL: 14%

This exciting blend shows black cherry and raspberry aromas infused with subtle clove spice, leading to an expressive palate of bright red fruit and ripe dark berry, backed by soft spice, vanilla and dark chocolate notes. Structured and zesty, with firm tannin and food-friendly acidity.

Available February 2023 Only \$172.99 Labels Included



AGLIANICO BARBERA WITH GRAPE SKINS

Campania, Italy

SWEETNESS: DRY
OAK: HEAVY
BODY: FULL
ALCOHOL: 14%

Aglianico produces refined, complex wines with firm tannin and richness. In contrast, Barbera is popular for producing fruity wines with low tannin and high acidity. The combination creates a blend with big personality. Dominant flavours of black cherry, pepper spice, blackberry and plum are enhanced with licorice, dried herbs, and a light mineral note.

Available April 2023 Only \$172.99 Labels Included



VIOGNIER ROUSSANE MARSANNE

Northern Rhone & Savoie, France

SWEETNESS: DRY
OAK: NONE
BODY: MEDIUM-FULL
ALCOHOL: 13.5%

A beautiful blend composed of the only three white wine grapes permitted to be grown in the Northern Rhone. It draws you in with inviting aromas of stone fruit, honeysuckle, and soft herbal notes. The palate is rich with expressive peach, apricot, and lemon flavours, just hinting at honeysuckle. This textured wine is smooth and fresh with elegant balance.

Available January 2023 Only \$149.00 Labels Included



PINOT GRIGIO GEWÜRZTRAMINER

Lodi, California

SWEETNESS: Off-DRY
OAK: NONE
BODY: MEDIUM
ALCOHOL: 12.5%

This unique duo creates a juicy and refreshing wine with a kiss of sweetness and loads of character. Alluring aromas of stone fruit and lychee precede a surge of juicy peach and bright citrus flavours. A second sip starts to open the palate revealing underlying flavours of lychee, cantaloupe, and light notes of ginger spice and lemon zest. A must-have for any white wine lover.

Available March 2023 Only \$149.99 Labels Included

PLEASE NOTE:

LE22 is now a 100% Pre-Order Program. We are unable to order any extra wines that are not pre-ordered. If any of these wines interest you- you may reserve them with a \$15 deposit.

Pre-Order 3 or more wines you will receive a \$5 discount off each wine as you pick them up!



Save \$10 on 2 styles

Vieux Chateau du Roi France *Now only 108.99*
Red fruit, spice and leather notes. 13% alc

Pinot Grigio Italy *Now only 102.99*
Green apple, citrus and crisp acidity. 12.5% alc

wineXpert

CLASSIC™

Save \$8 on 2 styles

Shiraz California *Now only 83.99*
Blackberry, spice and black cherry. 13% alc

Chardonnay California *Now only 78.99*
Pineapple, mango, and vanilla. 12.5% alc



Save \$6 on

Sauvignon Blanc Chile *Now only 76.99*
Herbaceous, stone fruit and tropical fruit. 12.5% alc

LIMITED RELEASE



Arrives this Week!

Aussie Shiraz is blended with a touch of white Viognier to produce an aromatic, smooth red wine with ripe berry fruit and a long finish.

STYLE AND STRUCTURE

Only \$89.99 Labels Included

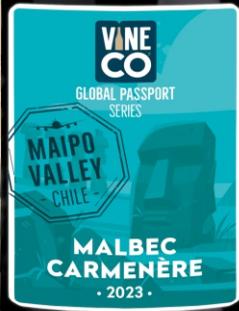


California Red & California White
only **\$49⁹⁹** ea. every day!



VINE CO
GLOBAL PASSPORT SERIES
• 2023 •

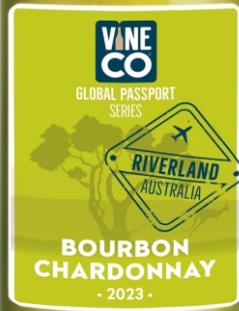
AVAILABLE BY RESERVATION ONLY



Available December 2022

Rich, ripe and balanced with red fruit and earthy notes.

Only \$155.99 Labels Included



Available January 2023

Grilled peach, tropical fruit, twist of caramel and vanilla bean.

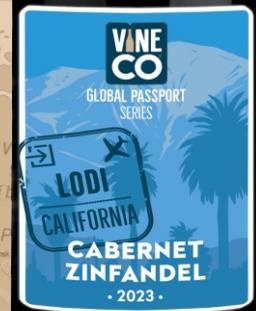
Only \$144.99 Labels Included



Available February 2023

Fresh fruit, hints of white pepper with a soft elegant, finish.

Only \$155.99 Labels Included



Available March 2023

A blend that is juicy, jammy and seriously BOLD.

Only \$172.99 Labels Included

A \$15 deposit reserves you wine. Reserve 3 or more and save \$5 per wine!

RESERVE IN STORE OR ONLINE TODAY!

MAKE SUMMER Last FOREVER... With 2 NEW MIST Styles!



NIAGARA MIST™
CITRUS SANGRIA
JUICY AND FRESH
only \$71.99

NEW

REFRESHINGLY
-TART-
UNDENIABLY
DELICIOUS.
FIESTA LIME

NEW!
only \$71.99

Save Money on BEER!

Our all-grain beers are made for us by the Paddock Wood Brewing Company- an award winning Canadian Craft Brewery!

Our **In-Store Brewing** will Save you More than 40% compared to the beer store! It's easy! Pop in to our **McPhillips St Location** and add your yeast to get your beer brewing. In less than four weeks come back to can your carbonated beer to take home and enjoy!

48 LARGE 473ml cans of Craft Beer only 124.98 Beer, cans and labels included



Wine Sense
 Head Office
 2609 Portage Ave.
 Winnipeg, MB
 R3J 0P6

ARRIVING SOON!

après™
**LIMITED
 RELEASE**

DESSERT WINES



**CHOCOLATE
 RASPBERRY**

Warm cherries and plums supported by a racy zing of bright raspberry and lushious chocolate. 17% alc



NEW

VANILLA BOURBON

Delicious dessert wine is elevated with warm vanilla and smooth sweet bouron aromas and flavour. 17% alc



Pre-Order yours In-store or Online!

Each style makes ~15 Bottles \$99.99 ea. Labels Included

winexpertTM

**LE
 22**



Details Inside!

827 Dakota St.
 204-275-2337

2211 McPhillips St
 204-697-2337

2609 Portage Ave
 204-837-2337

Kildonan Crossing
 204-668-9463

Southdale Square
 on Farmor
 204-255-9463

930 -18th St
 Brandon
 204-728-9463

SHOP ONLINE at: mywinesense.com

Great Wine 100% Guaranteed- Whether you make your wine at home or we make it for you- if for ANY REASON you are not happy with your finished wine- we will replace it for FREE! complete details online or in-store